



Tommaso Zennaro

Senior Product Designer

[Portfolio: tomzen.net/tomzen_portfolio.pdf](https://tomzen.net/tomzen_portfolio.pdf)

info@tomzen.net

linkedin.com/in/tomzen/

Summary

I have **10+ years of experience crafting award-winning digital products**. Turning complexity into simplicity is my mantra. Proficient in **wireframes, prototypes, and high-fidelity designs**, with some **HTML, CSS, and JavaScript** sprinkled in. Skilled in **user research, usability testing, and competitive analysis, leading and collaborating with cross-functional teams** to deliver innovative solutions. Outside of work, you can find me hiking with my dog or skating at the local park.

Experience

Pendulum, AI startup — Senior Product Designer

pendulum.global

November 2021 to June 2024 — 2.5 years

Remote

- Worked in **cross-functional teams on AI and ML projects**
- Designed from scratch (among others):
 - SaaS tool to **intuitively optimize supply chains** with AI and ML
 - SaaS tool to **gamify appointment scheduling** with AI for health centers
 - **Native Android app** to count items with your smartphone camera using AI and ML
 - **Design system** and styleguides in use within the company
- Created designs and **data visualizations to convey uncertainty** and forecasting using AI models

Deloitte — Senior UX Designer

deloittedigital.com

June 2019 to November 2021 — 2.5 years

Milan, Italy

- **Led teams of 3/4 designers** for multiple projects simultaneously
- Worked on award winning projects for MSC Cruises, Maserati, Intesa Sanpaolo and others
- Worked in **cross-functional teams** of project managers, engineers and analysts
- **Presented design concepts** and rationale in meetings with clients and stakeholders
- Worked on design systems and styleguides

Accurat, design boutique — UX Designer

accurat.it

May 2015 to May 2019 — 4 years

Milan, Italy

- Designed data visualization driven experiences
- Worked on award winning projects for Google NewsLab, Starbucks, UniCredit Group and others
- Worked in **cross-functional teams** of project managers and engineers
- **Presented design concepts** and rationale in meetings with clients and stakeholders

Studio NAND, design boutique — UX/UI Designer

nand.io

February 2015 to May 2015 — 3 months

Berlin, Germany

- Used code to experiment with data visualization libraries
- Designed data visualizations for web applications

LUST, interdisciplinary design studio — UX/UI Designer Internship

lust.nl

May 2014 to August 2014 — 4 months

The Hague, Netherlands

- Worked on interactive data driven exhibitions
- Designed data visualizations for web applications

Education

MA Communication, Design and Publishing — ISIA Urbino

2011 to 2013

isiurbino.net/

BA Industrial and Visual Design — IUAV Venezia

2008 to 2011

iuav.it/en